

MEDIA ALERT

Contact: Brittany Bonhomme, 514-954-7419

Email: brittany.bonhomme@autodesk.com

Autodesk Maya Animation Software Wins NAB 2006 Award for Innovation in Media

SAN RAFAEL, CA., May 10, 2006—Autodesk, Inc. today announced that its Autodesk Maya 3D animation software received a National Association of Broadcasters (NAB) 2006 Award for Innovation in Media (AIM), in the Content Creation category. AIM winners were selected by broadcast professionals that attended the 2006 NAB convention held in Las Vegas from April 24-27, 2006.

More than 100,000 NAB 2006 convention attendees were asked to vote for products that had achieved significant advancement in efficiency, flexibility and/or creativity, as well as in lowering cost. "As the professionals who are using broadcasting technologies day in and day out, NAB attendees are in a unique position to recognize the hottest products emerging into the marketplace. The NAB would like to extend its congratulations to all of the 2006 AIM winners who received this esteemed recognition," said Chris Brown, NAB senior vice president, Conventions & Expositions.

Autodesk Maya software is used by film and video artists, game developers, visualization professionals, Web and print designers to realize their creative 3D modeling, animation and visual effects ideas. It has garnered numerous awards, including an Academy Award of Merit that was presented while Maya was under the ownership of Alias Wavefront (Autodesk acquired Alias in January 2006). In addition, the software has been used on several Academy Award-winning films, including *King Kong*, *Spider-Man 2* and *The Lord of the Rings* trilogy.

About Autodesk

Autodesk, Inc. is a Fortune 1000 company, wholly focused on ensuring that great ideas are turned into reality. With seven million users, Autodesk is the world's leading software and services company for the manufacturing, building, infrastructure, wireless data services and media and entertainment fields. Autodesk's solutions help customers create, manage and share their data and digital assets more effectively. As a result, customers turn ideas into competitive advantage by becoming more productive, streamlining project efficiency and maximizing profits.

Founded in 1982, Autodesk is headquartered in San Rafael, California. For additional information about Autodesk, please visit www.autodesk.com.

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