

Autodesk®
Family Minder

Priceless communication.



Autodesk®

Bring peace of mind to the family circle with Autodesk® Family Minder. Help parents and guardians keep track of loved ones using the leading location-enabled wireless technology. Autodesk Family Minder delivers priceless communication.

Family Communication

Autodesk® Family Minder is a product suite aimed at improving quality of life by promoting communication within the family circle. Autodesk Family Minder helps parents or guardians locate their loved ones in real time, be alerted to their actions, and tie location awareness into their daily routines.

Autodesk Family Minder allows operators to provide the following benefits to active parents:

- **Create a Central Hub:** Create a central location for crucial information regarding their loved ones.
- **Stay Informed:** Set proactive alerts to know the activity of loved ones or locate them in real time through a web console or mobile device.
- **Improve Time Management:** Use location information to better control scheduling of activities.
- **Increase Communication:** Spend less time trying to track down loved ones and increase communication through a variety of messaging options.
- **Customize Functionality:** Determine the correct level of monitoring, based on their family needs.

Operator Benefits

- **Increase Market Size:** Autodesk Family Minder enables operators to create a custom offering for children, teens, parents, and the elderly.
- **Complement to Family Plans:** Autodesk Family Minder enables operators to provide solutions tailored to parents, increasing average revenue per user (ARPU) on the growing number of family plans.
- **Differentiate Service Offerings:** A modular design and service level-based feature set allows for segmented offerings based on target market and functionality. Differentiated service offerings provide flexibility and control over targeting individual market segments with varying requirements while also serving as an upgrade path for customers.



- **Provide a Gateway to Location-Based Service:** Autodesk Family Minder provides an entry into location-based services and higher value data services.
- **Maintain Customer Privacy:** Autodesk Family Minder incorporates a comprehensive security solution and can be integrated into wireless operators' privacy management system.

Comprehensive Solution

- **Total Solution:** Autodesk Family Minder incorporates an enterprise-level privacy management and geoservices platform that reduces time to market. Family Minder provides the flexibility to work with established privacy management systems.
- **Flexible Setups:** Autodesk Family Minder enables operators to choose the setup that works best—hosted or in-network deployment.

Autodesk LocationLogic

Autodesk Family Minder is deployed on the advanced Autodesk® LocationLogic™ platform, which provides the necessary infrastructure, application services, content provisioning, integration services, privacy, and authorization functionality. Location-enabling capabilities provided include mapping, routing, geocoding, proximity searches, static and dynamic content management, mobile device management, and location-sensitive event notification services.

About Autodesk

Autodesk, Inc., is the world's leading design software and digital content company, offering customers progressive business solutions through powerful technology products and services. Autodesk helps customers in the manufacturing, infrastructure, building, digital media, and wireless data services fields increase the value of their digital design data and improve efficiencies across their entire project lifecycle management processes.

Autodesk Location Services provides proven technology so that operators can quickly and reliably offer location-sensitive wireless data services to their subscriber base. Autodesk offers a solid platform, flexible service deployment options, and more than 24 years of software development and business expertise. Put Autodesk technology and experience to work to help you compete and win.

Get Started Today

To find out more about Autodesk Family Minder or arrange an introductory meeting, **email locationservices@autodesk.com or visit www.autodesk.com/locationservices.**

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