

AUTODESK AND SOFTIMAGE FACT SHEET

On November 18, 2008, Autodesk, Inc. announced that it has completed the acquisition of substantially all of the assets of Avid's Softimage business. The signing of a definitive agreement for this acquisition was announced on October 23, 2008.

	Autodesk, Inc.	Softimage
Business Overview	<p>Autodesk is a world leader in 2D and 3D design and entertainment software for the media and entertainment, manufacturing, and building and construction markets. Nine million customers use Autodesk products.</p> <p>Autodesk is a public company whose common shares are traded on the NASDAQ stock market. Ticker Symbol: ADSK</p>	<p>Softimage delivers innovative 3D animation tools to digital artists in the games, film and television industries. Its product line includes SOFTIMAGE® XSI® 3D software for modeling, animating and rendering; SOFTIMAGE® Face Robot® software, the first product for lifelike facial animation; and SOFTIMAGE® CAT™, a complete character animation system plug-in.</p> <p>Softimage was a subsidiary of Avid Technology, Inc. Avid Technology is a public company whose common shares are traded on the NASDAQ stock market. Ticker Symbol: AVID</p>
Year Founded	1982	1986
Company Head(s)	Carl Bass, CEO, Autodesk Carol Bartz, Chairman, Autodesk	Marc Stevens, previous General Manager, Softimage
Headquarters	San Rafael, California, USA	Montreal, Quebec, Canada
Industries Served	Architecture, Engineering and Construction Education Geospatial Government Location Services Manufacturing Media & Entertainment Plant	Film TV Games
Customer Sampling	Blizzard Entertainment, Chrysler Group, Electronic Arts, Epic Games, Industrial Light & Magic, Midway Games, NCSOFT, Renault Design, SHoP Architects, Sony Pictures Imageworks, The Orphanage, Ubisoft, Uniform, Weta Digital Ltd.	Animal Logic, CAPCOM, Digital Domain, Hybride, Konami Digital Entertainment, Passion Pictures, Rising Sun, SEGA Corporation, The Mill, Ubisoft.
Website	www.autodesk.com	www.softimage.com
Operations	Operates worldwide	Operates worldwide

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