



## Mission and Vision

### Our Mission

Kalypso's mission is to help clients deliver on the promise of innovation.

### Our Vision

We will be the world's premier innovation consulting firm.

We will combine a comprehensive set of world-class capabilities to deliver on the promise of innovation while becoming the world's most respected provider of objective technology advisory and implementation services.

As a private partnership, we are a platform for professionals to grow personally and professionally by creating friendship, eminence, excellence and prosperity.

### Our Capabilities

Kalypso helps companies deliver on the promise of innovation. This means that we help clients innovate more and fully harness innovation to drive profitable, sustainable growth by:

- Capturing new top line revenue
- Growing product margins
- Getting more from existing resources
- Extracting greater value from IP portfolios
- Stripping out cost, inefficiency and waste
- Increasing agility and improving time to market

### Product Lifecycle Management (PLM) Technology

Develop and execute a clear product lifecycle management (PLM) strategy with a comprehensive understanding of business processes, organizational structures, product development strategies, and people.

To help navigate the PLM journey, we have created proprietary tools and methods to accelerate work on a project, including our PLM Capabilities Framework. This framework helps clients to address and prioritize what is needed to make PLM successful in their organization, from defining the strategic capabilities to determining the technical infrastructure.



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