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Media & Entertainment

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Image courtesy of Studio AKA Ltd.

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- Entitlement to use certain previous versions of software concurrently with upgrades
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- Telephone support*
- Ask Autodesk discussion forums*
- Issue reporting and tracking*
- Home License Use now available for Maya and MotionBuilder software
- Free six-month fixed-term license of Autodesk Mudbox 2009 digital sculpting and texture painting software

Introducing Autodesk Subscription

When you join Autodesk® Subscription, you're joining a community of professionals interested in getting the most out of Autodesk digital entertainment creation (DEC) solutions. You'll be able to optimize your software and stay ahead of the competition.

Software Upgrades Automatic and worry-free

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Software Licensing Hassle free and flexible

Never miss a beat in your production. Only Subscription members are entitled to use previous versions of the software concurrently with the upgrades, in order to access new functionality in the upgrade without disrupting ongoing projects. And now Subscription customers can enjoy Autodesk® Maya® and Autodesk® MotionBuilder® software at home or at work with an exclusive Home Use License.

Autodesk customers on Subscription can enjoy a 30-day trial of all Media & Entertainment products. However, customers who have Maya, 3ds Max, 3ds Max Design, or Softimage on Subscription are eligible for a free six-month fixed-term license of Autodesk® Mudbox™ 2009 digital sculpting and texture painting software.

Enjoy productivity gains with the latest product releases, technical support*, and simplified license management.

Subscription Advantage Packs Stay ahead of the competition

Autodesk Subscription Advantage Packs provide you with new, specialized functionality, tools, and content that are fully compatible with the latest software release. You benefit from leading-edge capabilities, convenient implementation without disruption to ongoing projects, and increased productivity across your organization. These software downloads are available exclusively for Autodesk Subscription customers and can be accessed by logging into Subscription Center.

Training Get up to speed quickly

Give your team instant access to a complete library of high-quality, self-paced interactive training videos. Prepared by subject matter experts, these training videos and video podcasts help new and veteran users alike learn about new features, explore expanded functionality, and master their software skill set. With on-demand access via Subscription Center, everyone stays up-to-speed with no workflow disruption.

Technical Knowledge Base Solutions at your fingertips

The Technical Knowledge Base is a comprehensive online resource that enables Autodesk Subscription members to search at any time for crucial information and materials that can help them get the most out of their pre-production and production environments. Advanced search capabilities give you fast access to the most relevant solutions in the Knowledge Base—making it easier to find the information you want.

* A Subscription with Gold Support exclusive.



Subscription with Gold Support

This top-level Autodesk Subscription with Gold Support program provides unbeatable value for you and your business. In addition to all the benefits of Autodesk Subscription, Autodesk Subscription with Gold Support provides the following:

Telephone Support*

Get what you need to stay productive

When a product-related challenge arises, you can tap into the extensive knowledge of Autodesk support technicians. These helpful experts provide easy-to-understand answers to your technical questions. Not only do they have their own vast knowledge of Autodesk software to draw on, they also can confer with the Autodesk product development teams. Autodesk's hotline service, accessible 19 hours a day on weekdays, provides quick answers to minimize impact to your productivity.

Web Support*

One-on-one communication with experts

Web support provides access to a secure website where you can submit technical questions through an interactive online interface. Questions are routed to Autodesk support technicians who provide responses online. With web support, you get direct, one-to-one communication with Autodesk support technicians for answers to your installation, configuration, and troubleshooting questions. And you do not need to keep track of support records and email trails. We will do that for you.

Discussion Forums*

Quick and Easy Answers

Ask Autodesk Discussion Forums are a source for quick answers to brief technical questions. Answers provided are from world-class Autodesk support technicians. In addition, *Ask Autodesk* Discussion Forums serve as an extensive searchable database of questions and answers, solutions, tips, and tricks, and as a way to connect with other Subscription members. This feature, available exclusively in the Autodesk Subscription with Gold Support program, helps you to look for solutions you may use to get up and running again quickly.

Issue Tracking and Reporting*

Stay productive

With the bug reporting tool, you can log issues through your support requests. Autodesk, in turn, sends you updates regarding the status of your issues. In addition, a searchable database of known issues and their hot fixes is available through the Knowledge Base.

How to Sign Up

You can purchase products with Autodesk Subscription through your existing sales channel, whether that's directly from an Autodesk Sales Representative or through an Autodesk Authorized Reseller.

For more information, please visit www.autodesk.com/subscription.



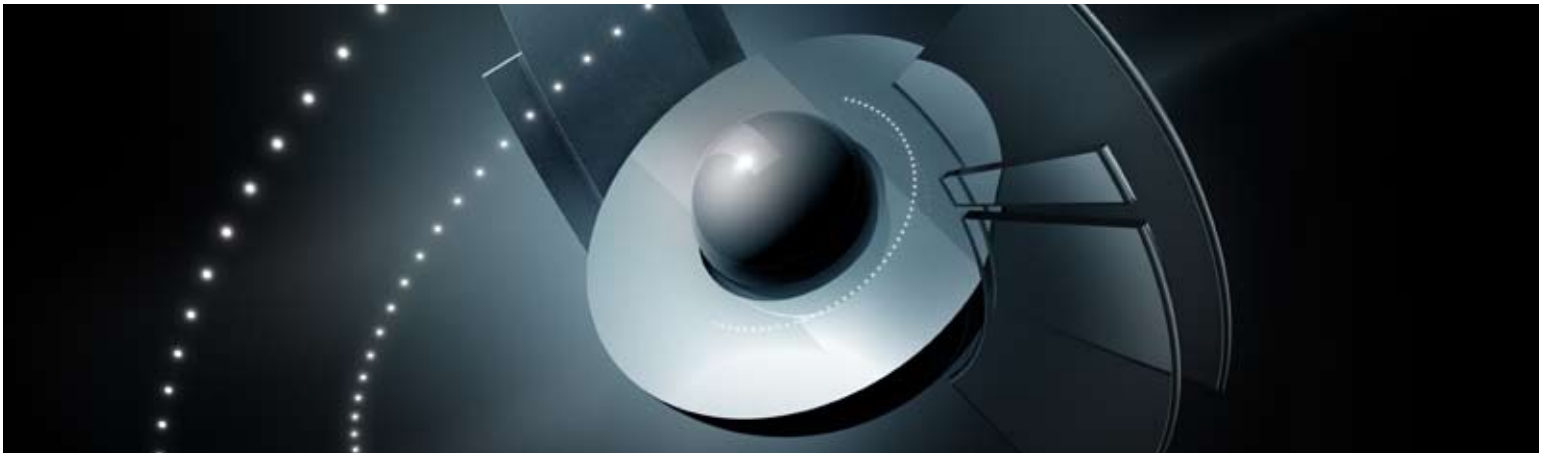
THQ, Stormbirds, image courtesy of Realtime UK.



Image courtesy of The Mill.













Image courtesy of Jellyfish Pictures.



Subscription Availability by Product

Autodesk Subscription is available in two tiers:

- Autodesk® Subscription
- Autodesk® Subscription with Gold Support

| Product | | Autodesk Subscription | Autodesk Subscription with Gold Support | Product | | Autodesk Subscription | Autodesk Subscription with Gold Support |
|---|--|-----------------------|---|---|--|-----------------------|---|
|  | Autodesk® 3ds Max® 2010 software* | • | |  | Autodesk® Softimage® 2010 software | | • |
|  | Autodesk® 3ds Max® Design 2010 software* | • | |  | Autodesk® 3ds Max® Entertainment Creation Suite 2010 | • | • |
|  | Autodesk® Maya® 2010 software | • | • |  | Autodesk® Maya® Entertainment Creation Suite 2010 | • | • |
|  | Autodesk® Mudbox™ 2010 software** | • | |  | Autodesk® 3ds Max® Real-Time Animation Suite 2010 | • | • |
|  | Autodesk® MotionBuilder® 2010 software | | • |  | Autodesk® Maya® Real-Time Animation Suite 2010 | • | • |

* 3ds Max and 3ds Max Design Subscription customers may add an annual support contract that includes telephone and email support. Annual support contracts are sold separately. Learn more at www.autodesk.com/subscription.

** Autodesk Mudbox 2010 purchased with Subscription includes web support.

Feature Highlights by Subscription Tier

| | Feature | Benefit | Autodesk Subscription | Autodesk Subscription with Gold Support |
|---------------------|--------------------------------|---|-----------------------|---|
| Software | Software Upgrades | Stay competitive with the latest features | • | • |
| | Subscription Advantage Packs | Gain access to enhanced functionality | • | • |
| | Prior Version Use | Maintain technology consistency on long-term projects | • | • |
| | Home Use Rights | Work where you need to | • | • |
| Learning | Training Videos | Enhance your skills with self-paced learning | • | • |
| | Podcasts | Get up to speed with tips & tricks | • | • |
| | Technical Knowledge Base | Access online resource for technical solutions | • | • |
| Subscription Center | License Management Tools | Use simplified processes to organize assets | • | • |
| Support | Web Support | Reduce downtime with access to technical experts | | • |
| | Telephone Support | Access help with a single phone call | | • |
| | Ask Autodesk Discussion Forums | Get fast answers to your questions | | • |
| | Issue Reporting/Tracking | Get confirmation and track support requests | | • |

Note: Some services and benefits are not available in all languages or in all geographies.



Image courtesy of Cutting Edge.

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