Autodesk SketchBook Mobile

Q: What is Autodesk SketchBook Mobile?

A: <u>Autodesk[®] SketchBook[®] Mobile</u> is new professional-grade paint and drawing application designed for the Apple[®] iPhone[®] and iPod touch[®]. Created for artists, designers, and anyone who creates artwork for fun or work, SketchBook Mobile offers a full set of sketching and painting tools for a mobile environment. It uses the same engine as <u>Autodesk[®] SketchBook[®] Pro</u> painting and drawing software delivering much of the same power and functionality as the desktop application.

Think of it as your handheld digital sketchpad. Use it to capture ideas as digital napkin sketches or produce artwork on-the-go.

Q: When and where is it available?

A: Starting Sept. 17, 2009, the application will be available for download on the App Store

Q: How much does it cost?

A: In the U.S. SketchBook Mobile costs \$2.99. A free version of the application — called Autodesk SketchBook Mobile Express — is also available on the App Store. In addition, Autodesk SketchBook Mobile will be available on regional App Stores (price may vary by region).

Q: What motivated Autodesk to develop SketchBook on the iPhone?

A: As a world leading provider of 2D and 3D design and engineering software, Autodesk is committed to providing design professionals with a choice of hardware and software platforms and with this new product introduction, we are further extending this leadership to the iPhone and iPod touch.

The decision was based on a combination of customer demand and general acceptance of the iPhone and iPod touch for drawing, image manipulation and image processing. Mobile devices are proving to be capable tools for a range of professional applications, and large communities of users rely on the iPhone and iPod touch. This application brings a lot to the table, and Autodesk's approach to mobile sketching can apply widely to artists, designers, and anyone who creates artwork for fun or work.

AUTODESK SKETCHBOOK MOBILE - FREQUENTLY ASKED QUESTIONS

Q: Does SketchBook Mobile work with SketchBook Pro?

A: Content that is created in Autodesk SketchBook Mobile can be saved as a picture and opened in SketchBook Pro. As a result, artists, designers and anyone who likes to sketch or create artwork can create a drawing at any time with SketchBook Mobile, and continue building on their idea in SketchBook Pro.

The key to SketchBook Mobile is that it uses the same engine as SketchBook Pro. This means you get the same look and results from brush strokes. Currently, you can share flattened images with SketchBook Pro and continue building on the image. The results are seamless.

Q: Will Autodesk continue to develop SketchBook Mobile, or is this a one-off release?

A: We do not comment on future product plans but Autodesk is always looking at opportunities to enhance its software features and workflows. We believe there is a lot of potential here that we have only begun to explore.

Q: How much does Autodesk SketchBook Pro cost?

A: Suggested retail pricing is \$100.00.

Q: Is SketchBook Mobile available for other mobile devices?

A: No, SketchBook Mobile is currently available only on the iPhone and iPod touch.

Q: Is there a free* version of SketchBook Mobile to try out?

A: Yes, you can download SketchBook Mobile Express at no cost on the App Store.

Autodesk

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