

Top Reasons to Buy Autodesk Flame Premium

Are you an Autodesk Flame software artist or owner?

As an artist and an owner, the convergence of color and visual effects offers exciting opportunities, both creatively and operationally.

— Tim Crean
Lead VFX Artist/VFX Supervisor
Suspect

One workstation, one license, three creative choices.

For more information about Autodesk Flame Premium, visit
www.autodesk.com/flamepremium.

To locate the reseller nearest you, visit
www.autodesk.com/reseller.

Autodesk® Flame® Premium 2012 software provides Autodesk's best finishing tools for real-time color grading, editorial finishing, and 3D visual effects—as a single license on one workstation.

Flame Premium lets you add full-service creative finishing for high-end post, taking advantage of proven Autodesk solutions. Built on the reputation of the Flame brand, Flame Premium helps facilities provide end-to-end creative offerings: from powerful tools for real-time grading, 3D relighting, and timeline-based finishing to smooth data management that can help you finish your complex projects faster. Today's finishing workflows require you to be more than an editor, compositor, or colorist. Your clients expect you to be a true finishing artist, and that means controlling all aspects of a project as you move quickly between conform, advanced 3D visual effects, and real-time color correction. Flame Premium puts the best Autodesk finishing tools in your hands as you tackle your toughest projects.

1 Increase Creative Capacity

Flame Premium redefines high-end post with end-to-end creative tools that let artists take control of finishing. By combining the real-time color grading of Autodesk® Lustre® 2012 software with tools that integrate 3D visual effects and ultra-realistic 3D lighting effects on a single workstation, you can be ready for whatever creative finishing challenges your clients present. Flame Premium software is a great opportunity to increase creative capacity with Autodesk's best tools for finishing.

2 Real-Time Color Grading

The real-time color grading tools in Flame Premium bring new options for working with color into the finishing suite. Giving artists a broader range of creative finishing tools can help you retain jobs in your facility and attract new clients with new creative offerings. The key to Flame Premium is flexibility: artists can offer finishing sessions that combine real-time color grading with the visual effects of Autodesk® Flame® 2012 software, or schedule individual color and visual effects sessions based on proven Autodesk tools. Tight integration between finishing and color tasks means artists concentrate on creativity and job completion—not managing or duplicating media.



Black Swan. Image courtesy of Look FX.
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Image courtesy of SWAY Studio.



Image courtesy of Nice Shoes.



Image courtesy of Gravity.



Image courtesy of Mikros Image.

3 Holistic Stereoscopic 3D Finishing

Flame Premium offers comprehensive stereoscopic 3D (S3D) finishing tools for color correction and powerful 3D visual effects. In Flame Premium you can grade S3D timelines in real time while accessing interactive compositing tools that integrate 3D lighting and geometry in a true stereoscopic workspace. Flame Premium gives artists more options and more control when working with S3D content.

4 Desktop or Timeline-Based Finishing Workflow

Flame Premium offers the full Batch and Action creative toolset of Flame in both the traditional desktop workflow and the timeline-based finishing workflow of Autodesk® Smoke® Advanced 2012 software. Conform, navigate, and finish multi-layer timeline-based projects with greater ease and without sacrificing the creative tools you depend on in Flame. Use the full timeline workflow of Smoke to manage complex timelines between color grading and visual effects. Flame Premium provides a flexible creative experience using Autodesk's best tools for finishing.

5 Familiar Creative Environment

Autodesk finishing and color grading tools share a common approach to design, making it easier to integrate the editorial finishing and color correction skills that help you stay ahead of the competition. When grading in Flame Premium, familiar UI conventions, the ability to use mattes created in compositing, and multi-layer timeline interchange help make it easier for artists to move seamlessly between color and visual effects. 100% compatibility between the Flame desktop and Smoke Advanced timeline visual effects workflow lets artists choose the right Flame Premium workflow for each part of a project.

6 Single License, More Creativity

With instant access to 3D visual effects, real-time color grading, and editorial finishing on a single workstation it has never been easier to build flexibility into your creative offerings. Artists can move between creative tasks or finishing services in the time it takes to change applications. The Flame Premium license is the most convenient and cost-effective way to access Autodesk's best creative finishing tools for color, light, and 3D compositing.



Image courtesy of An Ideal World.



Image courtesy of SWAY Studio.



Image courtesy of Nice Shoes.