

Top Reasons to Buy Autodesk Flame Premium

Are you an Autodesk Lustre software artist or owner?

The convergence of color and visual effects is a natural and necessary progression; it offers breakthroughs in creativity and efficiency that adds more value to my high-end finishing business.

— Tim Crean
Lead VFX Artist/VFX Supervisor
Suspect

One workstation, one license, three creative choices.

For more information about Autodesk Flame Premium, visit
www.autodesk.com/flamepremium.

To locate the reseller nearest you, visit
www.autodesk.com/reseller.

Autodesk® Flame® Premium 2012 software provides Autodesk's best finishing tools for real-time color grading, editorial finishing, and 3D visual effects—as a single license all on one workstation.

Flame Premium lets you add full-service creative finishing for high-end post, taking advantage of proven Autodesk solutions. Built on the reputation of the Flame brand, Flame Premium helps facilities provide end-to-end creative offerings: from powerful tools for real-time grading, 3D relighting, and timeline-based finishing to smooth data management that can help you finish your complex projects faster. Today's finishing workflows require you to be more than an editor, compositor, or colorist. Your clients expect you to be a true finishing artist, and that means controlling all aspects of a project as you move quickly between conform, advanced 3D visual effects, and real-time color correction. Flame Premium puts the best Autodesk finishing tools in your hands as you tackle your toughest projects.

1 Go Beyond Grading

Flame Premium features tight integration between color grading and 3D compositing so you can offer end-to-end creative finishing. Powerful tools for adding ultra-realistic 3D lighting effects, the ability to use mattes created within the Flame visual effects toolset, and multi-layer timeline interchange means you can offer clients more than just grading in mono- and stereoscopic projects. With growing demand for both creative and technical tools in the grading suite, Flame Premium helps prepare you to tackle a broader range of creative challenges.

2 Full-Service Finishing

When you need to grow your business beyond grading, Flame Premium is an easy way to add the trusted visual effects tools of Autodesk® Flame® 2012 software. Giving artists a broader range of creative finishing tools can help you retain jobs in your facility and attract new clients with new creative offerings. The key to Flame Premium is flexibility: artists can offer finishing sessions that combine real-time color grading with the visual effects of Flame, or schedule individual color and visual effects sessions based on proven Autodesk tools. Tight integration between finishing and color tasks means artists can concentrate on creativity and job completion—not managing or duplicating media.



Image courtesy of SWAY Studio.



The Last Station. © Ego!i Tossell Film, Zephyr Films, Image courtesy of CinePostproduction.

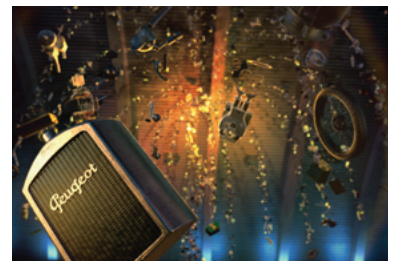


Image courtesy of Mikros Image.



Image courtesy of Serena Digital SL.

3 **Holistic Stereoscopic 3D Finishing**

Flame Premium offers comprehensive stereoscopic 3D (S3D) finishing tools for color correction and powerful 3D visual effects. In Flame Premium you can grade S3D timelines in real time while accessing interactive compositing tools that integrate 3D lighting and geometry in a true stereoscopic workspace. Flame Premium gives artists more options and more control when working with stereoscopic 3D content.

4 **Familiar Creative Environment**

Autodesk's finishing and color grading tools share a common approach to design, making it easier to take advantage of the editorial finishing and color correction skills that help you stay ahead of the competition. Artists can move seamlessly between creative tasks by using the software's grading or visual effects tools, familiar UI conventions, and access to tracking and masking tools, as well as the ability to use a single set of data without duplication.

5 **Single License, More Creativity**

With instant access to real-time color grading, 3D visual effects, and editorial finishing on a single workstation, you can more easily build flexibility into your creative offerings. Artists can move between creative tasks or finishing services in the time it takes to change applications. The Flame Premium license is the most convenient and cost-effective way to access Autodesk's best creative finishing tools for color, light, and 3D compositing.



Image courtesy of Nice Shoes.



Image courtesy of SWAY Studio.