

# Autodesk® Showcase® 2012

A component of Autodesk® Design Suite 2012

## From AutoCAD to real-time 3D presentations, in just a few clicks.

Transform your AutoCAD software models into compelling imagery, movies, and immersive presentations.

Showcase is such a powerful visual communication tool. The quality of presentation material I can generate is excellent. I can spin the designs around, see the play of highlights across surfaces, and communicate exactly how designs will look from all angles.

—Mike Turner  
Director  
Mike Turner Design Ltd

Showcase is a true game-changer when we present architecture designs to our clients. It brings 3D rendering to a higher level of interactivity, and provides the ability to explore materials and environments on the fly. With Showcase, the time savings are incredible.

—Gedeon Trias  
Associate Director of Design  
Larson & Darby Group

To learn more about Showcase, visit  
[www.autodesk.com/showcase](http://www.autodesk.com/showcase)

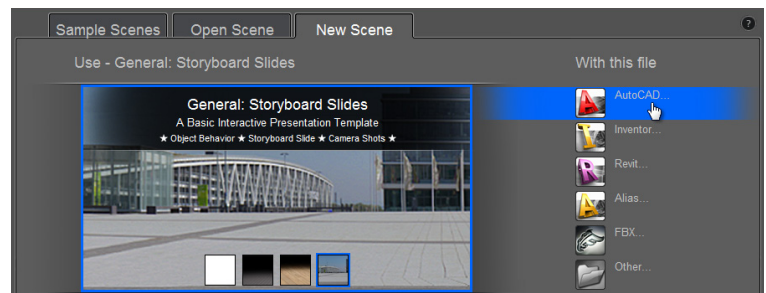
Autodesk® Showcase® 2012 software, an easy-to-use companion to AutoCAD® software, helps designers, architects, and engineers evaluate designs in context, explore material alternatives and design options with the click of a button, and create renderings and real-time presentations to convey design intent at any stage of the project.

Business uses and applications:

- Interactive design reviews
- Client presentations
- Production of high-quality still images for print or web
- Product configurators

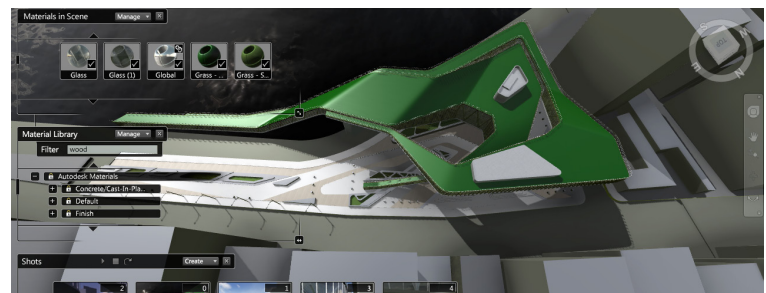
### Simply Import Your AutoCAD File

Simply import your DWG™ file and Showcase automatically creates the rendered scene. Materials assigned in AutoCAD are preserved.



### Let Showcase Do the Work for You

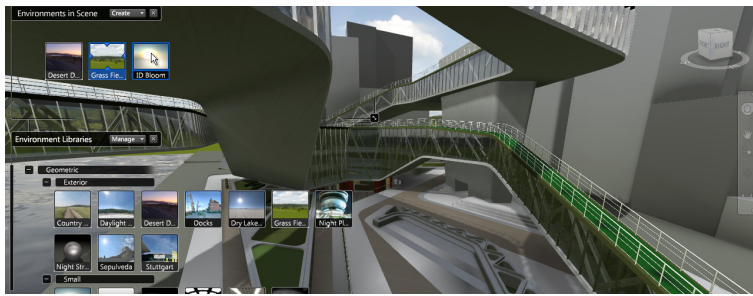
The scene is rendered automatically in real time, and no settings or calculations are required—just open your scene, and voilà.\*



### Navigate

Navigate in your scene as if you were in a video game. Walk around and orbit in real time.





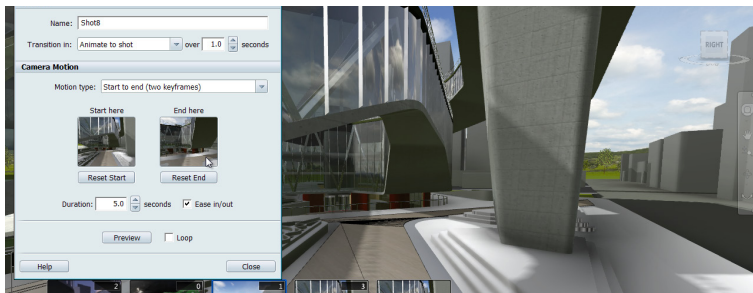
### Change Environments

Visualize your designs in context. Change environments on the fly: lighting and shadows are automatically applied.



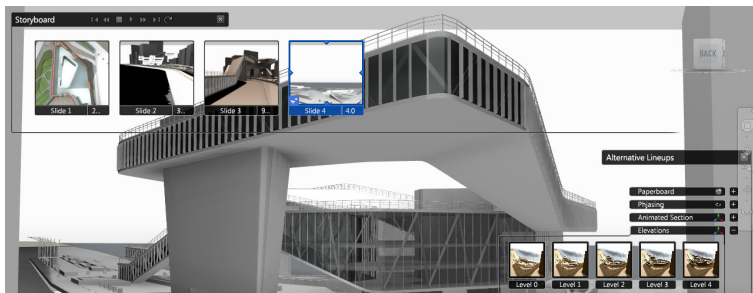
### Explore Design Alternatives

Explore geometry, material, and positional variations dynamically with stakeholders, eliminating the need for long rendering times, and accelerating feedback.



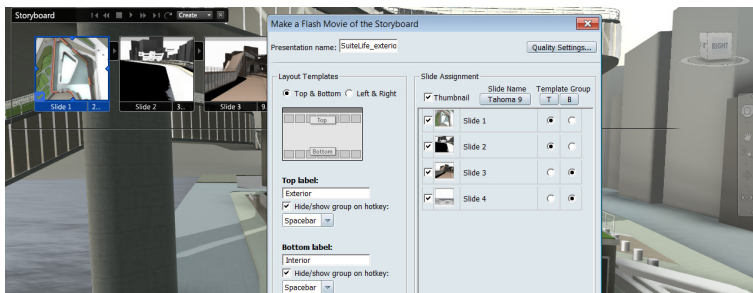
### Create Stunning Images and Animations

Let the Quick Start Wizards guide you to create images or movies. Create highly realistic imagery by automatically simulating shadows. Add narrative to your design with cinematic camera motion and simple animation features.



### Tell a Story

Orchestrate the story of your design in a familiar, slide-based metaphor. Export your Showcase scenes to interactive Adobe® Flash® files or movies.



### Share

Even your colleagues or customers who don't have Autodesk Showcase can view and navigate your Showcase scenes, using Autodesk® Showcase® 2012 Viewer. Showcase Viewer is a free\*\* application and can be downloaded at [www.autodesk.com/showcase-viewer](http://www.autodesk.com/showcase-viewer).

## Autodesk Design Suite 2012

Autodesk® Design Suite 2012 software combines powerful, flexible AutoCAD software with intuitive, proven visual communication, sketching, and conceptual design solutions in a single, cost-effective package. To learn more about Autodesk Design Suite 2012 edition, visit [www.autodesk.com/designsuite](http://www.autodesk.com/designsuite). Download a free\*\* trial at [www.autodesk.com/ads-trial](http://www.autodesk.com/ads-trial).

\*Make sure to verify system requirements (see PDF at [www.autodesk.com/showcase](http://www.autodesk.com/showcase)).

\*\*Free products are subject to the terms and conditions of the license and services agreement that accompanies the software.

Autodesk, AutoCAD, DWG, and Showcase are registered trademarks or trademarks of Autodesk, Inc., and/or its subsidiaries and/or affiliates in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders. Autodesk reserves the right to alter product offerings, and specifications and pricing at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document. © 2011 Autodesk, Inc. All rights reserved.