



Autodesk® Showcase® 2013

# Design exploration and 3D presentation.

Communicate design ideas effectively and facilitate decision making with Autodesk Showcase 2013 software.

Showcase is an integral part of our design process. We can show various options in real time, and share them not only with our clients, but with our team members, to make the right decisions before we go into final rendering. It's a very powerful visualization, presentation, and decision-making tool.

—Philip Ra  
Senior Designer  
Cannon Design

Showcase is a true game-changer when we present architecture designs to our clients. It brings 3D rendering to a higher level of interactivity, and provides the ability to explore materials and environments on the fly. With Showcase, the timesaving is incredible.

—Gedeon Trias  
Associate Director of Design  
Larson & Darby Group

Built for architects, designers, engineers, and marketing professionals, Autodesk Showcase 2013 helps you transform CAD designs or intelligent models into 3D immersive presentations quickly and easily. Explore design options in real time with team members and customers, and help them make decisions on the fly—whether they're in the same room or across the world.

## Launch Showcase Directly from AutoCAD or Revit

Launch Autodesk Showcase 2013 directly from AutoCAD® 2013, AutoCAD® Architecture 2013, or Autodesk® Revit® Architecture 2013 software. Autodesk Showcase will create an interactive 3D scene, including support for Autodesk Materials, Linked Objects, and Views from AutoCAD.\*

## Navigate

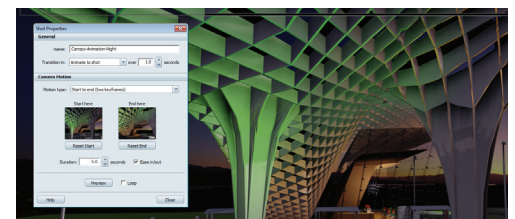
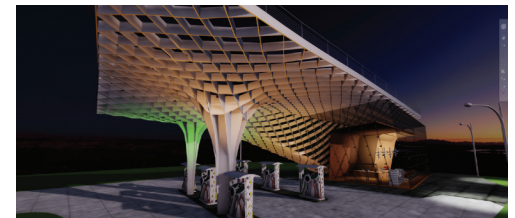
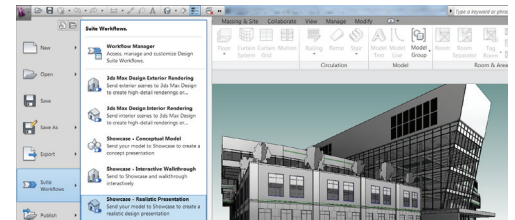
Navigate in your scene as if you were in a video game. Walk around, climb stairs, and orbit in real time, while avoiding walls and other obstacles. Use familiar SteeringWheels® or ViewCube® tools, or just use the mouse and keyboard for navigation.

## Create Photo-Quality Visuals in Minutes

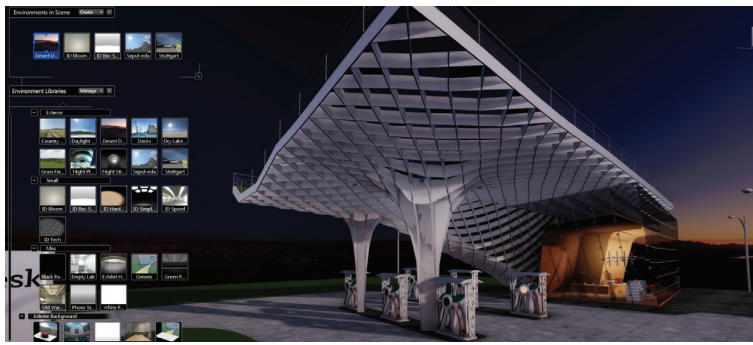
Instantly achieve stunning realism in the viewport with improved rendering technology. The new Showcase Command Center also makes it easier for anyone to get started, quickly setting up environments and lighting to create photo-quality visuals.

## Add Animation in Just a Few Clicks

Add narrative to your design with cinematic camera motion and animation features. With the Orbit shot, you can move the camera 360 degrees around a center of interest, while keyframe animation techniques and triggers add greater interactivity to your presentations.

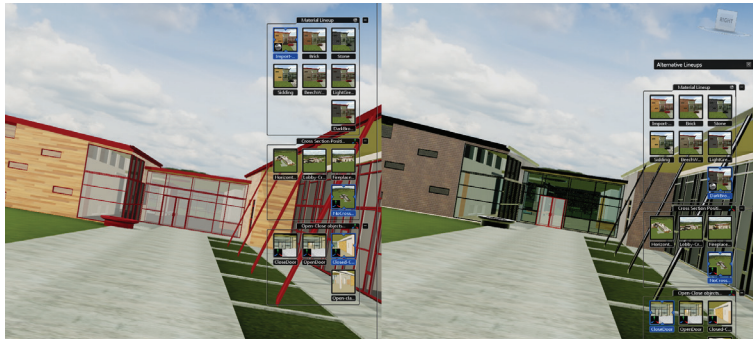


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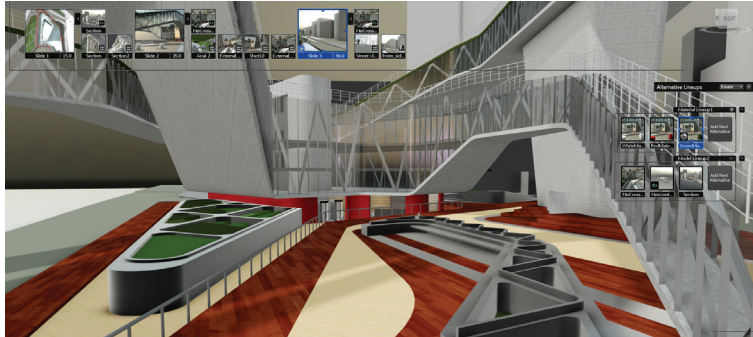
### Change Environments on the Fly

Visualize your designs in different contexts. Choose from a selection of predefined environments with lighting and shadows applied automatically.



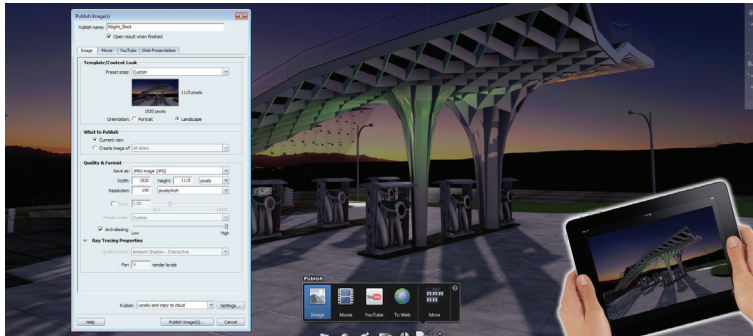
### Explore Design Alternatives in Real Time

Dynamically explore geometry, material, and positional variations with stakeholders, eliminating the need for long rendering times and accelerating the feedback loop.



### Tell a Story

Help your audience focus on important details of your design using cross sections, and communicate conceptual aspects of your design with non-photorealistic styles. Orchestrate the story of your design in a familiar, slide-based metaphor.



### Share Your Story

Publish your Showcase scenes and use cloud-based Autodesk 360 services for easy viewing on the web and mobile devices. In addition, colleagues or customers who don't have Autodesk Showcase can interactively review and navigate your Showcase scenes on their desktop with Autodesk® Showcase® 2013 Viewer. Showcase Viewer is a free\*\* application and can be downloaded at [www.autodesk.com/showcase-viewer](http://www.autodesk.com/showcase-viewer).

To learn more about Autodesk Showcase, visit [www.autodesk.com/showcase](http://www.autodesk.com/showcase).

\*This feature is only available if you installed Autodesk Showcase 2013 as part of an Autodesk Design Suite.

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