

Autodesk® Smoke® For Mac OS® X

Editorial Finishing can help you build a modern post-production pipeline that enables exceptional creative and delivers outstanding results. Here's how it works:

1. Inspiration

Inspiration is the start of your creative process. Your inspiration helps clients realize their creative concepts. It allows you to develop the creative, meet client needs, and be more than just a service provider. Inspiration fostering creativity is what sets you apart in a crowded market.

4. Repeat Business

Smoke for Mac helps you produce outstanding results that consistently exceed your clients' expectations. With Smoke, you can become their trusted creative advisor. And that means winning more business and keeping clients coming back.

Editorial Finishing

Own The Creative

Production Challenges

Creative Demands

Outstanding Results

Exceed Client Expectation

Finish On Time

Creative Concept

Timeline Workflow

- Familiar editorial environment
- Conform or edit
- Native media support

All-in-One Creative Tools

- Efficiency
- Make more money
- Reduce overhead

Unmatched Finishing Tools

- Stand out from the crowd

Deliver your Best Work

2. New Work/Project

You have a creative concept - now you need a toolset to help you take on your most demanding new work without breaking the budget. Autodesk® Smoke® for Mac OS® X software provides all-in-one tools for complex visual effects and finishing, to help you deliver your best work, on time & on budget. These editorial finishing tools allow you to confidently take on the most challenging projects and develop creative concepts to deliver your best work.

3. Realization

The project has started and it's time to deliver. Your creative work is your calling card. It is what differentiates you from your competition. Anyone can deliver a final product, but Smoke delivers all the tools you need to help build your business on uncompromised creative and outstanding results.

Don't Just Edit. Finish.